

Pete Freeman

Board Performance Reviewer

Executive Coach

Team Coach



About

A highly experienced Coach and Board Reviewer, Pete works with Senior Executives and high potential leaders on a 1:1 basis as well as coaching Leadership Teams and leading Board Performance Reviews for Councils and Boards.

With a background as a both a Chartered Banker and a Derivatives trader, Pete is extremely numerate with a highly practical approach to coaching and a constant eye for his clients' work priorities. Pete has also owned and grown a successful recruitment group, acquiring and selling two businesses along the way. He has worked as an Executive Coach since 2009 and has been lucky enough to work with a remarkably broad range of clients from Professional Services to Aerospace and Higher Education to the NHS.

Pete's Approach

Board Performance Reviews

Praesta Partners collaborate in small, carefully chosen teams to conduct Board Performance Reviews. Boards are complex and different angles viewed by different pairs of eyes need to be considered to produce the clear thinking needed to create a pragmatic and impactful development plan.

This is difficult but fascinating work. It is also so important. The whole culture of an organisation and its long-term health and sustainability can be said to flow down from the sum total of leadership behaviours. Best practice in strategy setting, oversight and governance has never been so vital.

Executive Coaching

The purpose of coaching is to make work more rewarding. Firstly, more rewarding for the organisation, as the individual becomes more effective, taking better decisions and thinking more clearly. Coaching must have a clear and positive impact on the organisation if it is to succeed. But equally important, coaching should enable work to be more rewarding for the individual, reconnecting them with the things they love doing and with their purpose; why they do what they do.

Education, Qualifications

- University of Oxford, MA in Physics (Oxon)
- Post Graduate Cert. in Coaching (Chester University)
- Master Practitioner, European Mentoring and Coaching Council (EMCC)
- Member of the ICF, Accredited Coaching Supervisor
- IoD trained in Corporate Governance
- Hogan Assessment Accredited, StrengthsFinder Accredited, EQi2.0 Certified

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