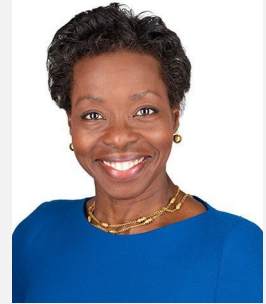


Toy Odiakosa MSc, MBPsS

Toy supports leaders dealing with unrelenting business challenges and personal pressures to achieve their full potential while being their authentic selves.



Experience

Toy demonstrates considerable experience in coaching executives and their teams by combining her deep understanding of human dynamics with substantial cross-sector business experience. She works with board level, senior and emerging leaders as an executive coach and team coach, drawing on her experience in law, business, leadership and behavioural change management. Toy works in the professional services, industrial manufacturing (aerospace, automobile, subsea engineering) IT, and financial services, and in the public sector.

Professional Experience and Approach

Toy has coached executives and teams for two decades. She has a special interest in leaders aiming to build team cohesiveness, constructive communications, and business value through their authority and authentic leadership style. Toy builds trusting relationships with leaders, and over an agreed timeframe, provides bespoke support from which they are invited to reflect on critical behavioural levers. In this way, they recognise meaning-making habits and assumptions which hold the power to drive or derail their goals. Insights are then deployed in driving optimal results.

Those benefitting most from Toy's approach may be outspoken or reluctant leaders. They are curious about their own development and results, often willing to test things out and think as freely as they dare. Some leaders re-explore their authenticity through their perceptions of and responses to unrelenting change. Other leaders examine their role as it intersects with their social minority or other status. Yet others have stretched their impact, confidence and influencing abilities across fresh contexts. Toy works with metaphor and humour, and demonstrates sound understandings of cross-cultural synergies and differences.

After graduating from University of London, she managed the legal evidence team for the registration and defence of trademarks and designs for Ritz world-wide. Later she moved to Ashurst LLP Mergers and Acquisitions and Major Projects in the City of London. She developed business and leadership experience working with interdisciplinary teams, who create and implement new knowledge while attempting to collaborate as equal stakeholders on a common challenge. She also worked with multidisciplinary and transitioning teams whose different occupational backgrounds presented additional challenges.

Toy is the author of *'The Driving Dynamic, Board Performance and Role' in Dynamics at Boardroom Level* (Taylor & Francis).

Education, Qualifications, Professional Positions

- MSc in Applied Psychology. (*London Metropolitan University*).
- Certificate in Dynamics at Board Level. (*Tavistock Institute of Human Relations*).
- Diploma in Advanced Executive Coaching. (*Academy of Executive Coaching*).
- Certificate in Leadership Agility. (*ChangeWise Inc.*)
- Certificate in Emotional Intelligence ECR and ECR360. (Roche Martin)
- LLB (Hons) (*University of London, HLT-LSE*).

Selected Client Companies

A.P. Møller – Mærsk
 AXA Wealth
 BP
 Brevan Howard Asset Management
 CAB Payments
 Duet Asset Management
 EDF Energy
 Facebook
 GKN Aerospace
 House of Commons
 ICAEW
 LV=
 National Physical Laboratories
 NHS
 Nuclear Decommissioning Authority
 Savernake Capital
 Sky
 Starbucks
 Subsea 7
 UK Sport
 Voestalpine AG

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